

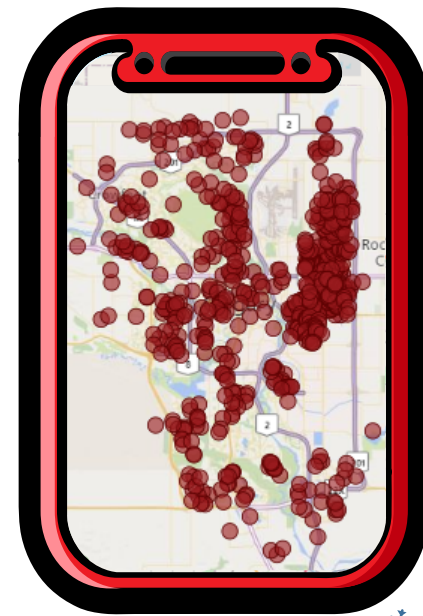
CHRISTMAS DELIVERY 2024

IMPACT REPORT: BY THE NUMBERS

OUR MISSION IS TO DELIVER CHRISTMAS SPIRIT INTO THE HOMES AND HEARTS OF THOSE WHO NEED IT MOST AND INVITE EVERYONE TO BELIEVE (AGAIN!) IN THE TRUE SPIRIT AND THE MAGIC OF CHRISTMAS. YOU'RE PART OF THE MAGIC!



WHERE THE FAMILIES ARE LOCATED



WHERE DID THE TOYS COME FROM?

220
DONATION
BOX HOSTS



880 FAMILIES
VISITED ON CHRISTMAS EVE

4127
FAMILY MEMBERS
1547 REFERRALS RECEIVED



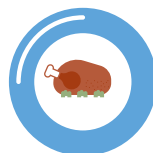
222 DOGS **281** CATS

364 DONATION
BOXES



**BEYOND THE
SANTA BAGS**

150
TURKEY
HAMPERS



563
FOOD
HAMPERS



CREATING BELIEVERS IN THE MAGIC OF CHRISTMAS FOR 41 YEARS

28 HEALTHCARE
FACILITIES
VISITED ON DEC. 23RD

70 HOSPITAL ELVES
22 HOSPITAL SANTA



4983
BEARS

HOW DID WE MAKE THE MAGIC HAPPEN?

DEDICATED
VOLUNTEERS

58 CHIEF ELF ONBOARD (CEO)
839 DRIVERS, ELVES & SANTA
1029 CORPORATE & WAREHOUSE ELVES

55 CALGARY
TRANSIT
BUSES

