

CHRISTMAS DELIVERY 2023

IMPACT REPORT: BY THE NUMBERS

OUR MISSION IS TO DELIVER CHRISTMAS SPIRIT INTO THE HOMES AND HEARTS OF THOSE WHO NEED IT MOST AND INVITE EVERYONE TO BELIEVE (AGAIN!) IN THE TRUE SPIRIT AND THE MAGIC OF CHRISTMAS. YOU'RE PART OF THE MAGIC!

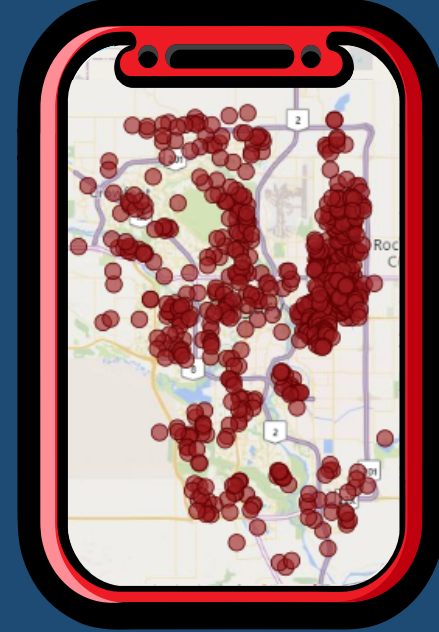


The Magic Of Christmas

1983-2023



WHERE THE FAMILIES ARE LOCATED



WHERE DID THE TOYS COME FROM?

233
DONATION
BOX HOSTS



HOW MUCH IMPACT YOUR DONATION MADE IN 2023?

863 FAMILIES
VISITED ON CHRISTMAS EVE

3923
FAMILY MEMBERS
1515 REFERRALS RECEIVED



424 DONATION
BOXES

CREATING BELIEVERS IN THE MAGIC OF CHRISTMAS FOR 40 YEARS

26 HEALTHCARE
FACILITIES
VISITED ON DEC. 22ND

67 HOSPITAL ELVES
21 HOSPITAL SANTA



3750
BEARS

BEYOND THE
SANTA BAGS

146
TURKEY
HAMPERS



303
FOOD
HAMPERS

HOW DID WE MAKE THE MAGIC HAPPEN?

DEDICATED
VOLUNTEERS

53 CHIEF ELF ONBOARD (CEO)

846 DRIVERS, ELVES & SANTA

994 CORPORATE & WAREHOUSE ELVES

52 CALGARY
TRANSIT
BUSES

